



Orange—gay, brilliant and attractive, possesses many of the eye-catching qualities of its color parents, yellow and red. And nature has used this golden hue to give life and vividness to many of her creations... Knowledge of color and the part it can play in designing "packages that sell" is only one qualification of Continental's packaging

experts. Experience in developing the right container for your product, and skill in adapting it to your specific requirements, are factors in which they excel, too... No matter whether your packaging problem involves laboratory research or only container design, Continental's complete packaging service is yours to command. Consult us freely.

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